



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
CITY OF DAVAO

EXECUTIVE ORDER NO. 11
Series of 2024

AN ORDER CREATING THE HEALTH PROMOTION UNIT IN THE CITY HEALTH OFFICE FOR THE GOVERNANCE AND IMPLEMENTATION OF HEALTH PROMOTION POLICIES, PROGRAMS, AND ACTIVITIES IN THE CITY-WIDE HEALTH SYSTEM OF DAVAO CITY

WHEREAS, pursuant to Republic Act No. 11223, otherwise known as the Universal Health Care (UHC) Act, the City-wide Health Systems (CWHS) shall have the following minimum components – a) primary care provider network with patient records accessible throughout the health system; b) accurate, sensitive, and timely epidemiologic surveillance systems; and c) proactive and effective health promotion programs or campaigns;

WHEREAS, Section 30 of the Implementing Rules and Regulations of the UHC Act provides that Local Government Units, guided by the Health Promotion Framework Strategy, shall issue and implement effective health promotion policies, programs, and activities that promote health literacy and healthy lifestyle among their constituents, and prevent and control diseases and their risk factors to advance population health and individual wellbeing;

WHEREAS, a Health Promotion Committee (HPC) was created by virtue of Executive Order No. 24, series of 2022, dated June 8, 2022, to provide guidance to the Local Health Board on health promotion policies, programs, and activities particular or involving the determinants of health and health risk factors”;

WHEREAS, the Department of Health (DOH) Administrative Order No. 2020-0042 or the Health Promotion Framework Strategy which serves as the long-term national and local roadmap for health promotion in the Philippines by the Department of Health provides that a Health Promotion Unit (HPU) shall be created in the City Health Office (CHO) to support the operationalization of health promotion in the City-Wide Health Systems (CWHS);

WHEREAS, pursuant to Presidential Executive Order No. 138 Series of 2021 that devolves certain functions of the executive branches to Local Government Units (LGUs), the DOH developed its Devolution Transition Plan for FY 2022-2024 which provides the minimum recommendations for staffing complement of public health facilities and health offices in LGUs, including Health Promotion Units (HPUs) in CHOs.

NOW, THEREFORE, I, SEBASTIAN Z. DUTERTE, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. CREATION AND MANDATE. The Health Promotion Unit (HPU) of the City shall be created in the City Health Office to support the operationalization of health promotion in the city-wide health system. Relative to this, the HPU shall ensure the development and implementation of health promotion policies and programs in the CWHS of Davao City.

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SECTION 2. COMPOSITION. The Health Promotion Unit of the City shall be composed of the following staff from the Technical Division of the City Health Office:

Head: Rural Health Physician
Staff: Health Education and Promotion Officer III
Health Education and Promotion Officer II
Health Education and Promotion Officer I

SECTION 3. FUNCTIONS. The HPU of the City shall perform the following specific duties and responsibilities including but not limited to:

1. Ensure the development and implementation of health promotion policies and programs in the CWHS.
2. Exercise coordination with local government and hospital Health Education and Promotion Officers (HEPOs) and Barangay Health Workers (BHWs) as barangay-level HEPOs.
3. Lead health education and risk communication-related activities in the CWHS, including but not limited to social mobilization and advocacy and social and behavior change communication.
4. Build local capacity and provide technical assistance on health promotion, including Health Impact Assessment (HIA) and Participatory Action Research (PAR).
5. Establish a local network of health promotion champions and partners that will support the HPU in carrying out its functions.
6. Monitor and evaluate the implementation of health promotion activities and projects, including the submission of Public Health Management and Mitigation Plan (PHMMP) for HIA to the Local Health Board (LHB) and the Department of Health Davao Center for Health Development (DOH-DCHD) after the concurrence of the LHB.
7. Submit technical and evaluation reports in the implementation of health promotion activities and projects to City Health Officer and the DOH-DCHD.

SECTION 4. MEETINGS. The HPU shall meet with the Health Promotion Committee (HPC) and the Department of Health - Davao Center for Health Development - HPU on a regular basis to discuss matters with regard to the implementation, enforcement, and monitoring of health promotion policies, programs, and activities.

SECTION 5. RESOURCE REQUIREMENTS. The City shall integrate resource requirements to support the creation of the HPU and the implementation of local health promotion policies, programs, and activities anchored on the Health Promotion Framework Strategy (HPFS) 2030 and other related plans on health promotion.

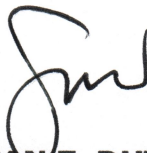
SECTION 6. MONITORING. The HPU, in coordination with the City Health Board and the HPC, shall regularly monitor the implementation of health promotion policies, programs, and activities within the city. A semestral report shall be submitted to the Department of Health and Department of the Interior and Local Government detailing the status and impact of health promotion-related Programs, Projects, and Activities (PPAs).

SECTION 7. SEPARABILITY. If any part or provision of this Executive Order shall be declared invalid, the other portions or provisions hereof which are not affected thereby, shall continue in full force and effect.

SECTION 8. REPEALING CLAUSE. All other Orders or parts thereof which are inconsistent with the provisions of this Executive Order are hereby repealed or modified accordingly.

SECTION 9. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this MAR 27 2024 in the City of Davao, Philippines.

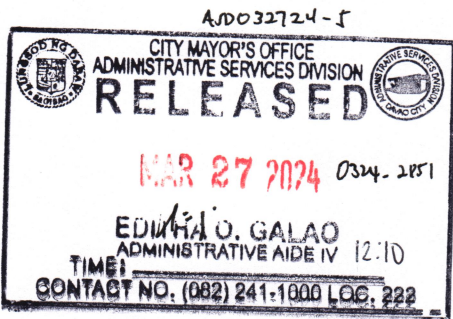


SEBASTIAN Z. DUTERTE
City Mayor

Attested by:



ATTY. FRANCIS MARK H. LAYOG
Acting City Administrator



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